

Welcome! Need a partner for Tuesday Night? The CBA can help. Contact Mike Lipp, our Partnership Chair, at 513 467 8054 or e-mail: mlipp1@cinci.rr.com.

Last Week's Leaders

1st overall : Annette & Tom Kereiakes (62.1%).
2nd overall /1st in 0-20: J. Messingschlager & Richard Horvits (61.9%) – Congratulations!

Tuesday Evening CBA Seminar Series

Bill Higgins will present Jacoby Transfers Tuesday Evening 1/17 @ 6:30 PM. See the CBA seminar schedule website for details: http://www.cincybridge.com/NLM/2012_CBA_Seminar_Series2.html

1 NT Jacoby Transfers Jan 17 [Bill Higgins](#)
1 NT Gerber Jan 24 [Ron Babcock](#)
1 NT Texas Transfers Jan 31 [Mike Purcell](#)

ASK QUESTIONS: When to transfer, when not to? How to bid over opponent's doubles, overcalls, and preempts? What if partner bids something other than the target suit? How to Invite, force to game, explore slam? How to ask for Aces? Don't miss this chance to get answers!

CBA offers 5 NLM Games

Mon NLM 7 PM CBA
Tues 99er 7 PM CBA
Wed Homestyle 11:00 AM CBA
[Wed 199er 6:30 PM NKY Bridge Center](#)
Thurs NLM 7 PM CBA
[1st Fri 99er 10:00 AM NKY Bridge Center](#)

NEW! - 0-20 Sat 1 PM CBA– Begins February 4, 2012

Grand National Teams Qualifiers!!

Get your team to Kettering OH Saturday Jan 28 for a great way to win Gold Points! Flight C Winners represent District 11 in the Summer Nationals in Philadelphia PA (stipend)! See: <http://www.mvba.com/GNT%20How%20it%20Works.pdf>

Area Tournaments This Month

Jan 11 – 15 **Independence OH** **R**
Jan 20 – 22 Lexington KY **S**
Jan 28 – 29 **GNT Kettering, OH** **R/N**

Go to <http://www.acbl.org/tournament-calendar/> for details. S=sectional R=Regional N=National



Jacoby Transfer Bids

Here's an example hand (2005 ACBL Teachers Manual on Modern Notrump Bidding, page 30) that clearly shows the advantage of using the Jacoby Transfer.

North		
♠1082		
♥A62		
♦K65		
♣AKQ3		
West		East
♠Q95		♠3
♥8743		♥KQ109
♦QJ10		♦A932
♣742		♣10863
	South	
	♠AKJ764	
	♥J5	
	♦874	
	♣J9	

After North's 15-17 HCP 1NT bid, South can see game in ♠s (8 or more card ♠ fit, 25-27 HCP between the 2 hands). East cannot attack ♦s. With West on lead (were North South using an older approach with Stayman), a ♦

*lead is obvious and sets the contract. **Jacoby transfers** together with **Stayman** help sort out major suit fits and NT with weak, invitational, Game forcing, and Slam interest hands.*

All Those Conventions

Don't get overwhelmed with too many new conventions. Work on those that really matter and learn them well. Play what's comfortable for you and partner. Save mind space for thinking at the table. When taking on a new convention be sure to:

- 1) Do what is easy to remember, easy to use, and effective.
- 2) Learn **BOTH** partners' responsibilities including later rounds of bidding.
- 3) Know what to do when opponents interfere (They will!).
- 4) Eliminate duplication (*e.g. You don't need 2 ways to bid 5 card majors over partner's 1NT—do something wise with the other bids*).

Questions? Suggestions? Contact Steve Moese at moese.sa@pg.com